

Helping Researchers Publish

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To understand the different ways in which research can be disseminated

Be able to offer advice to researchers looking to publish, share and promote their work

Getting to publication

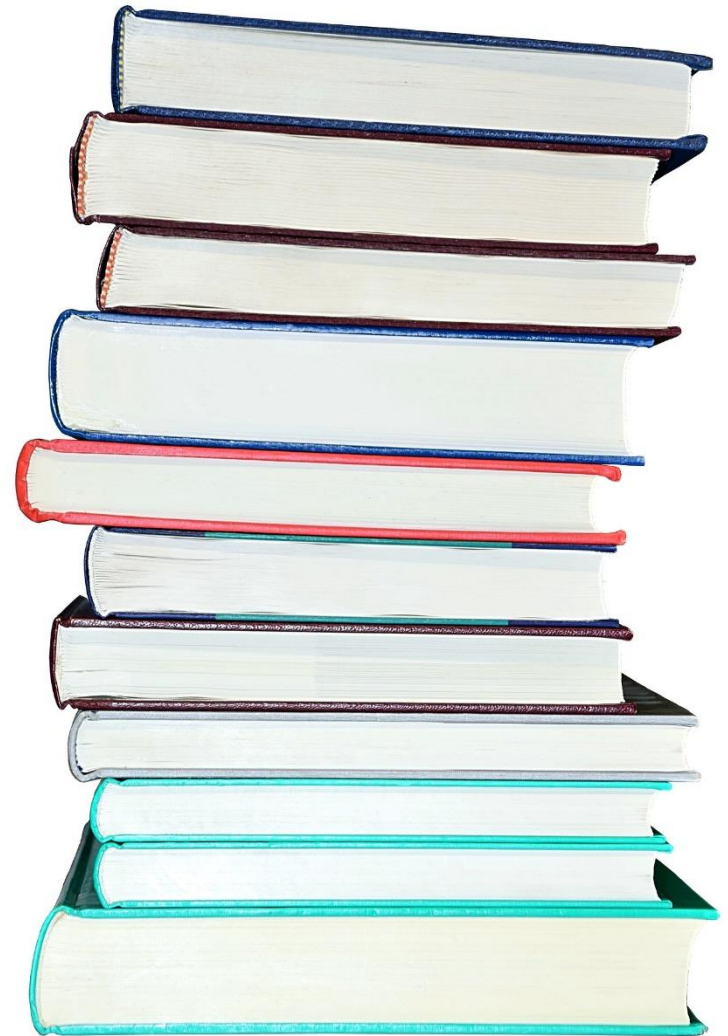
Choosing a format

Choosing a publisher

Avoiding predatory
publishers

Peer review

After publication





Why would a researcher publish?

Career progression

Enhance reputation

Increase the visibility of work

Provide a record of research

Make an original contribution
to knowledge



Lack of confidence

Fear of rejection

Lack of resources

Unsure of writing skills

Not knowing **where** to
publish

Not knowing **what** to
say



Writing tools

Google

Overleaf

Authorea

Citation tools

Endnote

Zotero

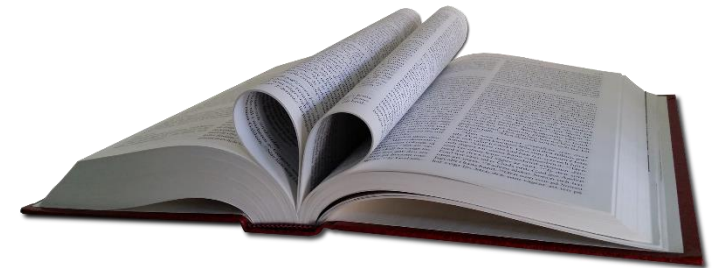
Mendeley

Papers





List all possible publications
Prioritise



**Remember that a monograph is not just a copy
of the thesis**

What are they trying to achieve?

Who is the audience?

What do their peers consider
to be important?

How long is the publication?



How quickly they want to get published?

What do they realistically have time to produce?

How much will it cost?

Are they ready for rejection?



Strong narrative argument connected to wider literature

Book proposals:

Clear, descriptive title

Scope, aims & originality

Outline of target audience

Detailed table of contents

Sample chapters

Short biography



Tight focus dealing with one or two ideas

Articles need:

Contextualised references to research

Explanation of any theory

Research informed & evidence based content

Focus around an arguable research question



Choose the most appropriate format for the work

Conferences

Magazine articles

Blogs

News stories







Scope

Format

Time frame

Cost

Discipline

Metrics

Check author guidelines

Spelling, grammar & punctuation

Is the work well written?

Look at the structure

Think about language





Hard to define

Solicits content via email

Charges an author for services not provided

Vanity press?





Limits publication with
reputable publishers

Negative impact on
academic careers

Perpetuates bad
research

Country context

Differing reward systems

Viable business model?





Transparency

Fees

Copyright

Peer review

Editorial Board



Association membership

Website quality

Indexing

Quality of previous publications

Use your judgement!



Peer review = quality control system for research

Looks at:

- ✓ Relevance to the journal remit
- ✓ How sound the methodology is
- ✓ Originality of the research
- ✓ Clarity of the writing

Unreliable and inconsistent

Can cause delays in publication

Potential to subvert the process

Lack of reviewers available



All comments are open

Reviewers sign names

Credit is given to review authors



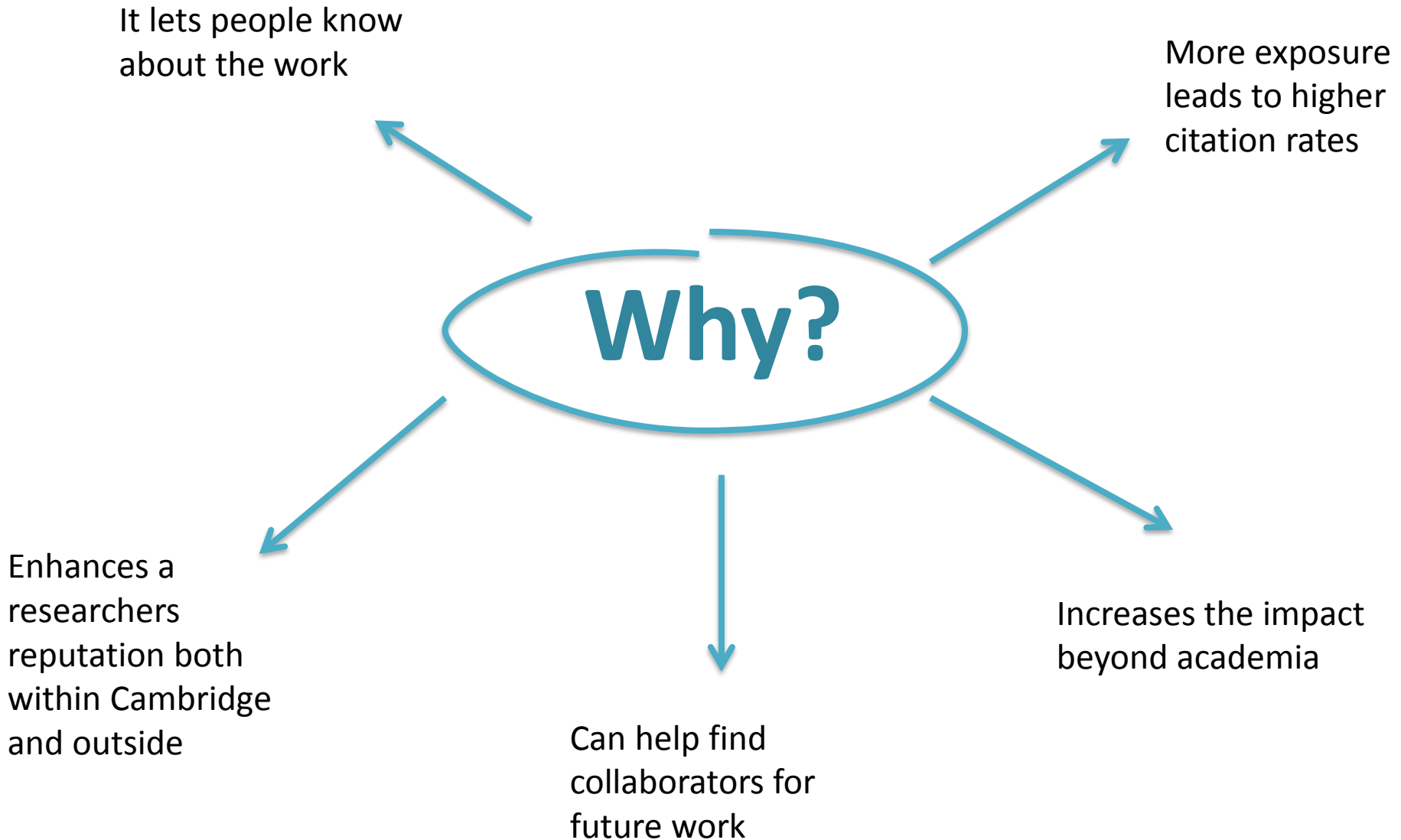




Is the researcher required to share it somewhere specific?

Which is the most suitable repository for the output?

Which channels do their peers use?



SEO

Talk to people

In-house
publications

Non-
academic
platforms

Link in email
signature

Press release

Conferences

Be visual



Open Researcher and Contributor ID

Your lifelong digital name



A unique number that belongs
to you and moves with you
through your career



When using social media consider the following:

Sustainability

Credibility

Copyright

Spam





Alert services

University websites/publications

Conferences

Symplectic Elements

Altmetric.com

Talking to people



One piece of research can result in multiple publications

Consider the best format and publisher for the output being produced

Be cautious of offers to publish that seem too good to be true

Think about a promotion strategy to really make an impact

